

# BrewerEscalante

AIA/CES

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**Topic: Project Management**

## **Abstract**

David Brewer's presentation on Project Management will describe the classical management cycle (plan, perform, measure, evaluate, correct). Examples will be related to project management in the performance of Architect/Engineer services.

The A/E project manager's job description will be examined and explained.

The primary focus will be to teach a deeper understanding of the Project Manager's primary function, which is control. Brewer will focus on management control events, which are embodied by management actions, rather than on passive processes or undue reliance on management information systems.

The questions that a project manager should ask will be defined and explained.

The concepts presented will quickly and permanently increase the effectiveness of project managers on A/E services projects.

## **Learning Objectives**

At the end of this program, on future A/E projects, participants will:

1. Understand the unique description of a project manager's job.
2. Have learned the project management cycle and the importance of each step in it.
3. Be aware that control is the Project Manager's primary function.
4. Know the right questions to ask to facilitate effective project management.



*Project Management* has been approved by the AIA. The seminar is designed to fill one (1.0) hour and will provide AIA member credit of 1.0 LU Hour (general course learning unit). As the provider, we will record and report AIA member credit information to the AIA. A certificate of completion will be provided to all attendees who request one.